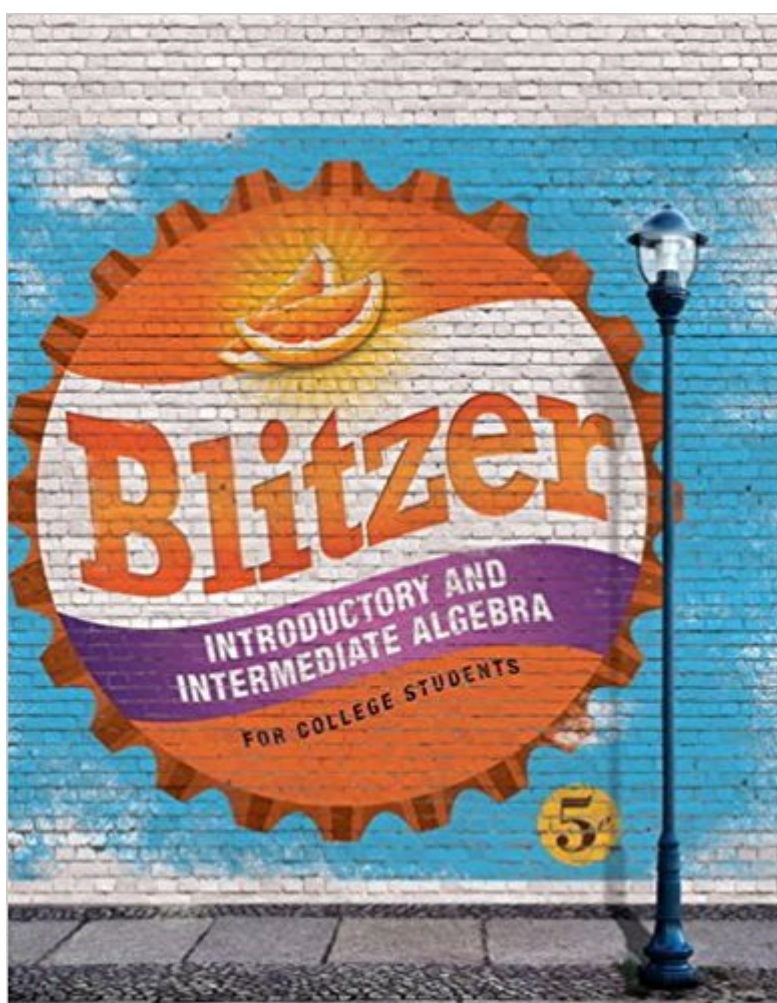


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Introductory And Intermediate Algebra For College Students (5th Edition)



Synopsis

Gets them engaged. Keeps them engaged. Bob Blitzer's use of realistic applications instantly piques students' curiosity about the presence of mathematical concepts in the world around them. These applications are apparent throughout the entire program—from his relatable examples, friendly writing style, and thought-provoking features in the textbook, to the enhanced digital resources in the MyMathLab course. Blitzer pulls from topics that are relevant to college students, often from pop culture and everyday life, to ensure that students will actually use their learning resources to achieve success. With an expansion of the series to now include a Developmental Math all-in-one text (with content spanning prealgebra through intermediate algebra), and with an enhanced media program accompanying this revision, developmental students at all levels will see how math applies to their daily lives and culture. Also available with MyMathLab

MyMathLab® is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts.

Note: You are purchasing a standalone product; MyMathLab does not come packaged with this content. Students, if interested in purchasing this title with MyMathLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

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Customer Reviews

Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York. His unusual combination of academic interests led him toward a Master of Arts in mathematics from the University of Miami and a doctorate in behavioral sciences from Nova University. Bob's love for teaching mathematics was nourished for nearly 30 years at Miami Dade College, where he received numerous teaching awards, including Innovator of the Year from the League for Innovations in the Community College and an endowed chair based on excellence in the classroom. In addition to his Developmental Algebra Series, Bob has written textbooks covering college algebra, algebra and trigonometry, precalculus, and liberal arts mathematics, all published by Pearson Education. When not secluded in his Northern California writer's cabin, Bob can be found hiking the beaches and trails of Point Reyes National Seashore, and tending to the chores required by his beloved entourage of horses, chickens, and irritable roosters. Â

This text is very good - easy to use and provides lots of good examples. However, I had a lot of trouble with the MML code. I contacted Pearson and was told that or any other reseller other than a college bookstore is not permitted to sell the codes. The code I purchased from (new, in shrinkwrap) was not valid. Luckily, my school worked with me and helped me get a valid MML code, but in the interim I fell behind in my coursework. Use caution!

I find it quite ridiculous that a textbook is not available for Windows 8. The way the navigation is set up for the basic Windows Kindle app is clunky, cumbersome, and not at all intuitive. The only advantage I see over the version I rented for much less through another service is clarity of text. Granted that advantage is HUGE, make or break status; but for as long as has been doing this and as long as touchscreen tech has been around, and how long the Windows 8 version of Kindle has been around my mind is blown that we still have compatibility issues. Some issues resolved, some issues remain.

4e is like 5e. Chose priority shipping, was sent 2-day (business days) shipping. Good condition.

Clean. I have the etext My Math Lab, but do best with paper, so this book helps a lot. Etext from Lab takes too much time to print. This is a good solution.

It actually didn't work, but the vendor made good on it with minimal issues. Overall very happy!

This text is very good - easy to use and provides lots of good examples. However, I had a lot of trouble with the MML code. I contacted Pearson and was told that or any other reseller other than a college bookstore is not permitted to sell the codes. The code I purchased from (new, in shrinkwrap) was not valid. Luckily, my school worked with me and helped me get a valid MML code, but in the interim I fell behind in my coursework. Use caution!

I loved this book and got it for my intermediate algebra college class. I believe it really helps if you're interested in seeing different perspectives about math. I honestly believed the book helped more than the teacher..If you're interested in getting this book GET IT

good

This is the book that is required for my current class and I have found it helpful. I have also purchased the supplemental answer guide to this book as well. The answer guide is a great compliment to this book, due to the fact that it provides good examples for some problems.

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